

PRAXI

a partner for innovation and development

**MANAGEMENT CONSULTING • INFORMATION TECHNOLOGY
VALUATIONS and APPRAISALS • HUMAN RESOURCES**



www.praxi.com

PRAXI S.p.A. - MANAGEMENT CONSULTING

Bologna • Brescia • Florence • Genoa • Milan • Naples • Padua • Rome • Turin • Verona • Munich



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Since 1966 Praxi has been supporting private companies and public bodies in the process of organisational innovation and development.

The Company has a structure of 250 permanent Employees, 10 Offices and four Divisions: Management Consulting, Information Technology, Valuations and Appraisals, Human Resources.

The in-depth experience and the assistance provided by working teams homogeneous in culture, but with diversified competencies, have allowed our Clients to achieve real innovation and development goals, and Praxi to reach an outstanding position in the Italian consulting market.

PRAXI MANAGEMENT CONSULTING

The Division develops its activity in the following fields:

Management Consulting (Strategy, Governance, Structure, Organisational Development design and implementation of Quality Systems).

Lean Six Sigma to improve products and services quality while reducing costs.

Administration, Finance and Control - Marketing and Sales - Production (Planning, Supply Chain Management, Logistics).

Praxi Management Consulting and Praxi Information Technology Divisions frequently work in concert.

Some major customers include: Azimut Benetti, Bennet, Cattolica University, General Electric, Il Sole 24 Ore, INTESA SANPAOLO, Mont Blanc Tunnel, RCS Corriere della Sera, Reale Mutua Assicurazioni, Renault-Nissan, Roche, Telecom.

PRAXI INFORMATION TECHNOLOGY

Praxi IT offers consulting assistance for information systems assessment and optimisation, IT software selection.

Its specific strengths include Business Intelligence, ERP systems (Enterprise Resource Planning),

CRM systems (Customer Relationship Management) and e-business (feasibility studies, IT architecture, analysis and intranet/extranet implementation).

Praxi is partner of Oracle Applications (manufacturing, large scale retailing, public administration).

Praxi IT is Microsoft Certified Partner and works together with Business Objects (System Integrator), Microstrategy and IBM.

Praxi Information Technology owns the **ammperweb**® product, specifically designed for personnel Administration and Management in large companies.

PRAXI VALUATIONS and APPRAISALS

In the past three years, Praxi appraised assets worth over Euro 50 billion.

The Division consists of two Business Units:

Praxi Industrial is active in the field of industrial assets, both tangible and intangible, and offers the following services: Business Valuation Services - Insurance Valuation Services - Management Valuation Services - IFRS Valuation Services - Business Consulting.

Praxi Real Estate is active in the field of residential, commercial, hotel and industrial properties, and offers the following services: Valuation Services - Investment Advisory - Real Estate Portfolio Profitability Analysis - Feasibility Studies and Business Plans - Transaction Advisory - Loan Valuations - Non Performing Loans.

Some major customers include INTESA SANPAOLO Bank, Municipality of Turin (Alpi Stadium), ENI, Italgas, Indesit Company (Merloni Group), Poste Italiane (Italian Mail Service), Italian Railways, RAI (National Broadcasting Company), Fondiaria-Sai Group, UniCredit, Zurich Italia Group.

PRAXI HUMAN RESOURCES

Praxi Human Resources provides assistance in the following areas:

praxiexecutive®: Executive search, at national level and worldwide.

Search and Selection: Middle management search, valuation and selection - Large scale selection - Career counseling and Outplacement services.

Organisational Development: HR Management by competencies models - Performance, potential and role valuation systems - Key talents management systems - Rewarding systems and remuneration policies - Organisational climate surveys - PRAXI 360° - Training management systems.

Professional Training: Tailored training - **praxiacademy**® (open courses portfolio) - Coaching - Business/task-specific: sales, economics, technical.

HR Software Applications: in order to support the HR management processes, Praxi has designed and developed its own software applications: **praxiselper**® (candidates' data and selection process) and **praxi4people**® (web based for HR development processes).

In order to assist its Clients abroad, Praxi offers support through:

Its own office in Munich:

PRAXI GmbH - CONSULTING

www.praxi.com/muenchen

PRAXI INTELLECTUAL PROPERTY S.p.A.

Consultancy in Intellectual and Industrial Property (brands, trademarks, design models)

www.praxi-ip.com

CONSALIA
Implementing Business Strategies

Consalia Ltd is a joint venture company based in London, with specific know-how in sales and marketing area, delivering consultancy and training programmes worldwide.

www.consalia.com



European Executive Search Network

is an international partnership formed by independent executive search companies.

www.eesn.net



E-I Consulting Group

is a network formed by management consulting companies leaders in their respective countries, through 25 office and over 1000 Consultants.

www.ei-consultinggroup.com



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